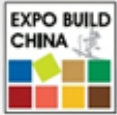


Visitor Guide



EXPO BUILD CHINA 2011

Ceramics, Tile & Sanitary Ware China 2011



- Date:** March 29 - April 1, 2011
- Venue:** Hall W1-W4, Shanghai New International Expo Centre
2345 Longyang Road, Pudong New District, Shanghai, China
- Opening Hours:** 9 am - 5:30 pm, admission stops at 5 pm (March 29-31)
9 am - 2:30 pm, admission stops at 2 pm (April 1)
- Admission:** Free admission to trade and professional visitors only
- Website:** <http://www.expobuild.com>
<http://www.ceramics-china.cn>
- Organizer:** Shanghai UBM Sinoexpo International Exhibition Co., Ltd
Shanghai Expobuild International Exhibition Co., Ltd
BolognaFiere
China Architectural Culture Center
China Building Ceramics & Sanitaryware Association

Visitor Online Registration

Online Registration allows you to register as a visitor in advance and save yourself the hassle of queuing up to register during the exhibition. You will also be able to receive the most updated information about the exhibition.

If you have any question regarding visiting the show, please contact:

Mr. Jimmy Jin

E-mail: jimmy.jin@ubmsinoexpo.com

Tel: + 86 21 6437 1178 ext. 298

Updated on Dec 21, 2010

Apply visa

Visa application to China

All foreigners must obtain an entry visa before proceeding to China. Visitors are recommended to process the application well in advance, at least one month before departure from the country of origin.

Invitation Request

All the applicants for business-visa are required to present an Invitation Letter from the Chinese authority. The organizer will coordinate and forward the information of this form to the Chinese authorities to issue the Invitation Letter.

The letter is normally ready within 14 days and presented to your company by fax or express mail.

Upon receipt of the Invitation Letter, the applicant is required to present it together with his/her passport, a recent photograph, a completed visa application form (available at the local Chinese Embassy) and proceed to the local Chinese Embassy or Consulate.

Application Form

Fill in the form and send to the organizer with a scanned copy of your passport, which must be valid for at least SIX MONTHS beyond the intended date of entry into China.

Application deadline: March 15, 2011

First name:	_____	Middle Name:	_____	Last Name:	_____
Nationality:	_____	Gender:	_____	Education:	_____
Passport No.:	_____				
Date of Birth (DD/MM/YY):	_____	Place of Birth:	_____		
Entry China Date (DD/MM/YY):	_____	Exit China Date (DD/MM/YY):	_____		
Company Name:	_____				
Company Address:	_____				
Tel.:	_____	Fax:	_____	E-mail:	_____
Position:	_____	Place Desired to Get Visa:	_____		

Note:

- All fields are mandatory
- If Nationality and Company Address indicates different countries, please provide a scanned copy of work visa.

Reserve a hotel

Official hotels

The organizer has selected the following hotels that ensure you a pleasant stay in Shanghai.

Hotel	Travel Distance to Exhibition	Cost Per Room Per Night (Including Breakfast)		Other benefits
		Single Room	Twin/double Room	
Kerry Hotel Pudong, Shanghai (★★★★★) Deluxe room	5 minutes by foot	RMB 1300 +15%	RMB 1450 +15%	New hotel, walking distance
Jumeirah Himalayas Hotel (★★★★★)Deluxe room	4 minutes by foot	RMB 1220 + 15%	RMB 1220 + 15%	New hotel, walking distance
Radisson Hotel Pudong Century Park (★★★★★) Deluxe room	10 minutes by free shuttle bus	RMB 1250	RMB 1250	Free Internet, free shuttle bus
Renaissance Hotel Pudong (★★★★★) Deluxe room	10 minutes by free shuttle bus	RMB 1200	RMB 1250	Free shuttle bus in the morning only
Sofitel JJ Oriental Hotel Pudong (★★★★★) Superior room	10 minutes by free shuttle bus	RMB 1000	RMB 1120	Free shuttle bus
Parkyard Hotel Shanghai (★★★★) Superior room	10 minutes by free shuttle bus	RMB 780	RMB 780	Free Internet; free shuttle bus

Notes:

- All rates quoted above are net including daily breakfast and 15% service charge.
- The special rates are negotiated for the exhibition period only.
- Booking deadline is 15 March 2011

More official hotels and online reservation are available at

<http://www.orient-explorer.com.cn/expobuild/indexEN.html>

To learn more about hotel reservation or reserve a room, you may contact the organizer's appointed hospitality services provider as follows.

Orient Explorer Shanghai

Tel: (+8621) 5109 9795

Fax: (+8621) 6464 4008

booking@orient-explorer.com.cn

Attn: Leslie Huang (Ms.)

Reach the venue

FREE shuttle bus

The free shuttle bus runs from Longyang Rd Station of Metro Line 2 to the exhibition venue daily at the interval of 10 minutes.

Metro

Metro Line 2 connects two airports in Shanghai and runs through city downtown. It is at Longyang Rd Station that you can take the free shuttle bus to the exhibition venue.

Metro Line 7 interchanges with most other metro lines in Shanghai, you may reach the exhibition venue at Huamu Rd Station.

Tip: Detailed map of Shanghai metro lines at <http://www.exploreshanghai.com/metro/>
Metro Line 2 is marked in **green** and Line 7 in **orange**.

Flights arriving at Pudong International Airport

Take Maglev train or Metro Line 2 at Pudong International Airport to Longyang Rd Station (the Maglev and metro share the same station), then take the free shuttle bus at the station to show venue.

Tip: It takes only 7 minutes by Maglev from the airport to the station, 40 minutes by metro.
Details about Maglev train available at www.smtdc.com/en

Flights arriving at Hongqiao International Airport

Take Metro Line 2 at the airport, and then take the free shuttle bus at Long Yang Rd Station.

Tip: It takes about 80 minutes by metro from the airport to the station.

Taxi

To reach Shanghai New International Expo Centre, simply show the following Chinese address to the driver:

上海新国际博览中心

上海浦东新区龙阳路 2345 号

Tip: Taxi fare reference at <http://www.meet-in-shanghai.net/taxi.php>
See where the venue is located at http://en.sniec.net/page/page_62.html

Learn more about Shanghai

Basics

Basically, you can find almost everything interesting about the city at www.smartshanghai.com, which offers the latest real-time information on the many facets of city life in Shanghai: Dining, Nightlife, Sightseeing, Shopping...etc.

The city's municipal government also has an official Shanghai travel website where you may find more information at www.meet-in-shanghai.net

Currency: RMB, most ATMs accept foreign cards
ATMs can be found at the airport and at the exhibition center

Electricity: 220V. Two-pin sockets and some three-pin sockets are in use

Useful Telephone Number

Shanghai Hotline: 962288, a multi-bilingual hotline answering all tourist's questions

Emergency: 110

Directory: 114

Weather: 121

Flight Inquiry: 3848 4500 (Pudong Airport), 5260 4620 (Hongqiao Airport)

Sightseeing

The picture on the right shows 20 must-go places in Shanghai, just click it for details.

You may also contact our services provider for a one-day tour in Shanghai or its neighboring towns.

Orient Explorer Shanghai

Tel: (+8621) 5109 9795

Fax: (+8621) 6464 4008

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Must Go
TOP 20